JOI JOHNSON

Mobile: (301)807-4954

Email: stylesbyjoilenae@gmail.com

**Education:** May 2017

Marymount University, Arlington, VA

B. A. in Communications

**Courses included:** Journalism, Public Relations, Report Writing, Video Production, Web and Social Media Design

**GPA:** 3.1

**Employment:**

**Accenture Federal Services**  5/2017-Present

Technology and Delivery Analyst

* Training developer analyst
* Program management analyst

**Northern Virginia Magazine** 1/2017-5/2017

Style Intern

* Pitched fashion and style stories at the Monday morning meetings with the editors
* Researched trends and fashion that related to the demographics in the Northern Virginia area
* Wrote drafts of stories to present to the editor before the deadlines
* Uploaded edited stories to WordPress with outfit collages and pictures
* Covered fashion events around Northern Virginia

**Lava Luxe Clothier** 1/2017-4/2017

Personal Assistant

* Managed the brand’s social media accounts
* Created post for the fashion blog on the brand’s website
* Assisted with photoshoots for the website and radio and television bookings
* Assisted behind the scenes during NYFW fashion show

**Violet Boutique** 8/2016-11/2016

* One on one styling with customers (listening to their styles and bringing options that fulfill their style and the occasion)
* Modeled the store’s inventory for social media (We had to pick out three outfits, including the jewelry and shoes from the store)
* Prepared new inventory for purchase (adding tags and color coordinating)
* Merchandised the store for different occasions and seasons

**Reddz Trading**  4/2016-6/2016

* Prepared new merchandise for purchase
* Assisted the customers in the fitting room (answering styling questions and bringing alternative items)
* Styled customers for different occasions
* Informed customers on different brands and designers (mostly high end brands)

**The Chic Shack** Summer 2015

* Managed the consigned clothing, accessories, and shoes (Assistant buyer)
* One on one styling with customers
* Styled mannequins and setup visuals around the store
* Modeled new inventory for the social media sites and the store’s website
* Managed social media, store website, and online selling sites (Tradesy, Poshmark, Ebay)

**Aldo Group**

Arlington, VA and Bethesda, MD 11/2014-5/2015 and 7/2015-12/2015

* Assisted with visual changes every month and when new shipment arrived every week
* Provided great customer service (Assisted with finding accessories once the shoes were chosen)
* Completed men, women, and purse verification to ensure that all styles were displayed on the store’s floor

**Skills:**

Managing Social Media (Instagram and Snapchat), blogging, basic knowledge of Photoshop, iMovie, Adobe Premiere, Beginner video recording and photography