



# CORPORATE STYLE SEMINARS

## BENEFITS

*Dressing well can increase income, elevates a person's self-respect and composure.*

*Respect, confidence, and self-empowerment all start with your diligence to apparel.*

*Dress in a way that is comfortable to you and in a stylistic manner that makes you feel fresh, professional, and well put together.*



*“Style is a way to say who you are without having to speak.”*



## STYLE SEMINARS

Divine Style offers corporate styling seminars, image assessments and wardrobe consultation bridging the gap between professional attire requirements and employees' individual style. Divine Style understands what it takes to develop well-dressed, polished individuals to maximize business success.

- *Dress for Success: The Importance of Workplace Attire*
- *Excel in your career dressing for the position you want*
- *Interpreting business casual attire*
- *Dressing for professional business attire to casual Fridays*
- *Wear your Power*

"What you wear is an expression of who you are." -Diane Kruger

*"Style isn't just about clothes, it's about an image."*

**In today's competitive business world, an employee's personal image reflects the professionalism of the company. From new employees to seasoned Staff moving up the corporate ladder, Looking stylish yet professional is essential to projecting a creative and accountable image for the company.**



## **PROFESSIONAL POLISH...**

Does your staff understand the powerful impact of first impressions?

Is your staff and executive team conveying the right visual image for the business?

- Understanding the importance of first impressions and attitude. What message does your attire send?
- Defining your company's image and brand.
- Analyzing current business attire to align with company goals.
- Interpreting what to wear for business contexts (dinners, formal presentations, investor meetings, client drinks, travel).
- Learn how to use the science of style, psychologically, and physically to gain an edge on the competition.